Rates & Costing Section - CFA Corporate Office, **Eastern Court** Janpath, New Delhi



Dated: 08-05-2014

No. 1-1/2014-R&C [CFA]

Circular R&C-CFA No. 14/14-15

Subject: Introduction of new broadband plans on promotional basis for 90 days in Ahmedabad SSA of **Gujarat Telecom Circle only - reg.**

- 1. CGMT Gujarat Circle may kindly refer to his office proposal letter no. MKTG-CFA/CFA Committee/13-14/41 dated 01-04-2014 seeking approval for revision of Broadband plans in Ahmedabad SSA to compete with Airtel BB plans.
- 2. The proposal has been examined in this office and competent authority has decided "to introduce following new broadband plans on promotional basis for 90 days in Ahmedabad SSA of Gujarat circle only:-

Particulars		BB Home Combo ULD 649 CS27	BBG Combo ULD 1449 CS28
Bandwidth (Download Speed)		upto 2 Mbps till 5 GB, 512 Kbps beyond	upto 8 Mbps till 15 GB, 512 Kbps beyond
Applicability		Home Users in Ahmedabad SSA of Gujarat Circle only	All Users in Ahmedabad SSA of Gujarat Circle only
Monthly Charges (Rs)		649	1449
Annual Payment Option (Rs.) [11 x FMC]		7139	15939
Two Years Payment Option (Rs.) [21 x FMC]		13629	30429
Three Years Payment Option (Rs.) [30 x FMC]		19470	43470
Download/Upload Limit (MB/ GB) per month		Unlimited	Unlimited
Additional Usage Charges/ MB beyond free download/upload limit (Rs)		Not Applicable	Not Applicable
Night Unlimited (0200-0800 Hrs)		Not Applicable	Not Applicable
Free E-mail IDs/Space (Per E-mail ID)		1/5 MB	1/5 MB
Static IP Address (On Request)		Not Applicable	One @ Rs. 2000/- p.a. additional
Security Deposit		One Month charges	One Month charges
Minimum Hire Period		One Month	One Month
Telephone fixed monthly charges in Rs		NIL	NIL
Free Calls (within BSNL N/W only)		NIL	1000
MCU charges/	(To BSNL N/W after free calls)	1	1
pulse in Rs.	(To other N/W)	1.2	1.2

- 3. The above instructions shall be effective w.e.f. 15th May, 2014 on promotional basis for a period of 90 days in Ahmedabad SSA of Gujarat Telecom Circle only.
- 4. All other terms and conditions currently applicable to all applicants shall remain the same.
- 5. Monthly feedback report may kindly be sent at tccfa.hg@bsnl.co.in and broadbandbsnlco@gmail.com for further review.
- 6. It may be brought to the notice of all concerned for information and compliance.

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7. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-133/BB/Tariff/11-12/Pt.3. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-11001 (Tel. No. 011-23322064 and Fax No. 011-23734052).

AGM (T&C-CFA)

To

- 1. The CGMT, Gujarat Telecom Circle BSNL for information and necessary action.
- 2. CGM, ITPC, Pune for information and arranging for necessary changes in CDR/billing systems and Broadband Best Plant Selector tool.
- 3. CGM (BBNW) New Delhi for information and necessary action.

Copy for information to: -

- 1. CMD, BSNL.
- 2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3. Executive Director (Finance/CA/NB), CO BSNL.
- 4. All PGMs / GMs CFA, CO BSNL.
- 5. Sr.GM (IT), CO BSNL for placement on BSNL Website.
- 6. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-133/BB/Tariff/11-12/Pt.3 carrying the approval of the Competent Authority in the matter. He is requested to ensure website updation.
- 7. AD OL for Hindi version
- 8. CGM (ITPC), Pune, for necessary changes in CDR/billing system and Broadband Best Plan Selector tool.
- 9. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore East Railway Station Bangalore.
- 10. Director General P&T Audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
- 11. Secretary TRAI for kind information.
- 12. Guard File.

DM (T&C-CFA)